Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, In 2006, Farmers Insurance agents and employees exceeded their goal of raising $1 million in one day during "Be a Hero for Babies Day," in a historic event for the March of Dimes and a milestone in Farmers Insurance's long history of community involvement – $1.4 million was raised; and,

Whereas, Farmers Insurance in the state of South Dakota, along with the contributions and efforts of a generous public, contributed significantly during last year's "Be a Hero for Babies Day"; and,

Whereas, Farmers Insurance is the sole national insurance company sponsor for the March of Dimes in the United States; and,

Whereas, In supporting the mission of healthy babies and healthy mothers, Farmers Insurance and the March of Dimes have worked together for nearly 20 years; and,

Whereas, Farmers Insurance and the March of Dimes are declaring June 7, 2007, as a national "Be a Hero for Babies Day," with the intent of raising $2 million through the network of Farmers Insurance agencies and district offices throughout the state of South Dakota and the United States to get babies back where they belong – healthy and strong; and,

Whereas, The extraordinary success of "Be a Hero for Babies Day" sends a powerful message that Farmers Insurance is about far more than insurance—that Farmers Insurance is also about leadership and dedication to the health of our families and youth:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim June 7, 2007, as

BE A HERO FOR BABIES DAY

in South Dakota, and call upon the good people of this state to recognize the importance of sustained community involvement in safeguarding the lives of our youngest and most precious citizens.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this First Day of June in the Year of Our Lord, Two Thousand and Seven.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State